

TRANS EROTICA AWARDS

TEA  2024

SPONSORSHIP PACKAGE

MARCH 8-10
LOS ANGELES, CALIFORNIA



WWW.THETEASHOW.COM

The Official Pre-Party

Get ready to sip, sway, and seize the night! The TEA Pre-Party is your all-access pass to an unforgettable evening of glamour and excitement. This exclusive event is tailor-made for TEA sponsors, sensational performers, and the crème de la crème of the industry.


Picture yourself at the enchanting Bardot, an iconic Hollywood gem, where the magic of classic Hollywood comes alive. As you step inside, you'll find a dazzling staged media wall waiting to capture your most Instagram-worthy moments. Our team of official photographers will be on hand to ensure every unforgettable moment is immortalized.

Join us for an evening of unparalleled elegance, where drinks flow, the dance floor beckons, and the possibilities are endless. Don't miss your chance to mix, mingle, and make memories at the TEA Pre-Party.

The TEA Show

This is the main event! There's nothing like the glitter, glamour, and high energy of a highly anticipated Awards show right in Hollywood. Welcoming guests from all over the world, we pride ourselves on creating a bustling environment that still feels intimate and inclusive to our attendees. With ample branding coverage for our sponsors at the Avalon Hollywood, in addition to the months of campaigning online to promote the show, the TEAs are a high value event that directly supports and celebrates the accomplishments of the trans adult industry and its allies.

Sponsorship inquiries should be directed to [Kristel Penn \(kristel@grooby.com\)](mailto:kristel@grooby.com).



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Platinum Plus (\$6000)^{†*} Best Value^{†*}

This level of sponsorship delivers the greatest exposure at the Pre-Party, The TEA Show (Awards), and across our online properties. Sponsors at this tier also have the option of upgrading this package and sponsor their own company branded award (e.g. Grooby Productions Model of the Year) for an additional fee of \$500. Sponsors are also able to choose their own prize to present at the Awards (e.g. a cash prize, shoots, etc.), in addition to the company-branded trophy the winner will receive.

Note: Custom awards are approved on a case-by-case basis.

Pre-Party

- Logo on media wall - highest placement
- Promotional photos from event
- Option to distribute cards/flyers at event
- 10 tickets to Pre-Party

The TEA Show

- Company sponsorship listed on trophy
- Company logo on media wall - highest placement
- Full page advertisement in official program
- Official press release sent to media and cross-posted to TEA Website, Grooby.com.
- Web banners displayed on theTEAShow.com - greatest weight in rotation
- Shoutouts on social media via @TGEroticaAwards
- Promotional photos from event
- Company logo displayed on large LED panels during The TEA Show (Awards) - best visibility/greatest weight in rotation
- 10 VIP tickets to The TEA Show (Awards)
- Option to submit promotional video to use on social media and TGirls.com
- Option to leave cards/flyers at The TEA Show (Awards)
- Option to play sponsored nominee trailer during The TEA Show (Awards)

Platinum (\$4500)

Our Platinum Sponsorship is perfect for website owners, DVD producers, or medium/large-sized companies. Sponsors at this tier also have the option of upgrading this package and sponsor their own company-branded award (e.g. Grooby Productions Model of the Year) for an additional fee of \$800. Sponsors are also able to choose their own prize to present at the TEA Show (e.g. a cash prize, shoots, etc.) in addition to the company-branded trophy the winner will receive.

Note: Custom awards are approved on a case-by-case basis.

Pre-Party

- Logo on media wall - highest placement
- Promotional photos from event
- 6 tickets to Pre-Party

The TEA Show

- Company logo on media wall - highest placement
- Full page advertisement in official program
- Official press release sent to media and cross-posted to TEA Website, Grooby.com.
- Web banners displayed on theTEAShow.com - greatest weight in rotation
- Shoutouts on social media via @TGEroticaAwards
- Promotional photos from event
- Company logo displayed on large LED panels during The TEA Show (Awards) – medium visibility/weight in rotation
- 6 VIP tickets to The TEA Show (Awards)
- Option to submit promotional video to use on social media and TGirls.com
- Option to play sponsored nominee trailer during The TEA Show (Awards)

Gold (\$2250)

Our Gold Sponsorship is catered to website owners, DVD producers, or medium/large-sized companies. Sponsors at this tier also have the option of upgrading this package and sponsor their own company-branded award (e.g. Grooby Productions Model of the Year) for an additional fee of \$800. Sponsors are also able to choose their own prize to present at the TEA Show (e.g. a cash prize, shoots, etc.) in addition to the company-branded trophy the winner will receive.

Note: Custom awards are approved on a case-by-case basis.

Pre-Party

- 4 tickets to Pre-Party
- Promotional photos from event

The TEA Show

- Company logo on media wall - mid/lower placement
- 1/2 page advertisement in official program
- Official press release sent to media and cross-posted to TEA Website, Grooby.com.
- Web banners displayed on theTEAShow.com - mid-weight in rotation
- Shoutouts on social media via @TGEroticaAwards
- Promotional photos from event
- Company logo displayed on large LED panels during The TEA Show (Awards) – medium visibility/weight in rotation
- 4 Sponsor Seats to The TEA Show (Awards)
- Option to submit promotional video to use on social media and TGirls.com
- Option to play sponsored nominee trailer during The TEA Show (Awards)

Silver (\$750)

Our Silver Sponsorship is available performers or affiliates who own their own websites (either operated by a larger company or independently).

The sponsor is responsible for submitting their own promotional content (e.g. print ad, promotional photos, web banners, hi-res logo). Brands who want to sponsor an existing award category can do so for \$800 and have their name listed on the trophy as a sponsor, including on all appropriate advertisements (online and print).

Note: Custom awards are approved on a case-by-case basis.

Pre-Party

- 2 tickets to Pre-Party
- Promotional photos from event

The TEA Show

- 1/4 page advertisement in official program
- Official press release sent to media and cross-posted to TEA Website, Grooby.com.
- Web banners displayed on theTEAShow.com - lowest weight in rotation
- Shoutouts on social media via @TGEroticaAwards
- Promotional photos from event
- Company logo displayed on large LED panels during The TEA Show (Awards) – lower visibility/weight in rotation
- 2 Sponsor Seats to The TEA Show (Awards)
- Option to submit promotional video to use on social media and TGirls.com
- Option to include sponsored ticker to be displayed on official TEA video

Add-On Sponsorship Opportunities

Note: There are only (2) available slots for each sponsorship. Only available to TEA 2024 sponsors. Other opportunities may be available, please inquire for more details.

For companies looking to extend the reach of their branding at the official Pre-Party and Awards.

Napkin Sponsorship (\$350)

Ensure guests are thinking about your company each time they raise their glass. As our official napkin sponsor, your company branded napkins will be the only branded ones used at the Pre-Party and Awards event.